



What OOA Membership Made Possible in 2023

JAN

President Brian Dietz, OD leads first OOA Board meeting of 2023

STUDENT NIGHT
Attendees: 120
OD Participants: 13
Highlights: 1st time Young ODs participated as table leaders.



FEB

EASTWEST DESTINATIONS
Attendees: 102 Total CE: 10 Hours
Highlights: EW Destinations returned to the Hyatt Regency in Bonita Springs, FL. Including a line-up of great MD and OD speakers in various formats, 2023 marked the first year residents presented posters. The event was capped off by a sunset cruise and a Bad Habits concert at the Center Bar.



MAR

iSEE @ SHAWNEE LOCAL SCHOOLS - Lima, OH
57 Students Received Care
100% Received Glasses
Volunteer ODs: 14
Volunteer Staff: 2

APR

2ND ANNUAL AOSA "LEGUCATE ME" EVENT WITH YOUNG ODs
YOUNG OD COMMUNITY

MAY

iSEE @ AMANDA ELEMENTARY SCHOOL - Middletown, OH
12 Students Received Care
75% Received Glasses
Volunteer ODs: 1

MEETING WITH 2023 OSUCO GRADS



ODASH - Optometry Day at the Statehouse
47 Attendees

OOA BOARD MEETING

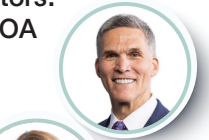
36 Meetings with Legislators
Highlights: Senator Jerry Cirino, sponsor of soon to be introduced SB129, addressed assemblage.



JUN

iSEE @ WEST CARROLLTON EARLY CHILDHOOD CENTER West Carrollton, OH
12 Students Received Care
75% Received Glasses
Volunteer ODs: 1

OPTOMETRY'S MEETING IN WASHINGTON DC
OOA members attended AOA on Capitol Hill meetings with national legislators. 22 Delegates and 111 Votes for AOA House of Delegates; 4th most influential state nationally. AOA Immediate Past-President Dr. Bob Layman and AOA Trustee Dr. Terri Gossard from Ohio



SB129: Primary Eye Care Modernization Bill introduced into Ohio Senate by Senator Jerry Cirino
SB129: TOWN HALL & WATCH PARTY EVENTS KICK-OFF
12 meetings throughout state over the summer.
Total attendees: 233

OHIO FINALIZED 2024 STATE BUDGET Includes \$2.5 million allocation for a Children's Vision Initiative.

OOA BOARD MEETING

REALEYES EXHIBITS AT INAUGURAL COLUMBUS BOOK FESTIVAL
Total visitors to booth: 991
Total booth volunteers: 8
Highlights: Debuted two new blurry glasses activities which drew people in and received great reviews.

Visitors: 537
Volunteers: 4



AUG

OVP Student Loan Repayment Awards Dispersed
8 Winners
\$25,000 Awarded
OOF GOLF OUTING
Total Golfers: 72
Total Raised: \$38,326.50



iSEE @ SULLIVANT ELEMENTARY SCHOOL Columbus, OH
(Ethiopian Tewahedo Social Services Organization In partnership with Vision To Learn)
46 Students Received Care
34% Received Glasses
Volunteer ODs: 6
Volunteer Staff: 12



SEP

iSEE @ UNION ELEMENTARY SCHOOL - Englewood, OH
13 Students Received Care
38% Received Glasses
Volunteer ODs: 1



DR. LINDSAY FLORKEY KICKS-OFF 2023 President's Nights Meetings
12 meetings throughout state
Total attendees: 252



OOA SENDS-OFF KEITH KERNS to his Next Endeavor



OOPAC
258 Total Contributors
\$134,599 in Total Contributions

PERSPECTIVES
28 E-Blasts: 28
60% E-Blasts Open Rate

STAY CONNECTED WITH US IN 2024

info@ooa.org
 facebook.com/OhioOptometricAssociation
facebook.com/RealeyesProgram
facebook.com/OOAYoungODProgram

[@ohioptometricassociation](https://instagram.com/ohioptometricassociation)
[@realeyesprogram](https://instagram.com/realeyesprogram)
[@eastwesteye](https://instagram.com/eastwesteye)
[@ohioptometricfoundation](https://instagram.com/ohioptometricfoundation)
[@ooa_young_ods](https://instagram.com/ooa_young_ods)



Ohio Optometric Foundation

MEMBERSHIP
Total New/Reinstated/Transfer Members: 52
Total 2023 Grad New Members: 61
Total Referring ODs: 6
New Life Members: 11

FOUNDATION
14 iSee Clinics
7 Counties
400 students received exams
71% prescribed and received glasses
63 ODs provided care

REALEYES
January 2023-December 2023
73,443 Students
2,885 Classrooms
2,296 Presentations
140 Presenters (ODs, staff & students)
602 Schools



ZONE MEETINGS
TOTAL ZONE MEETINGS: 38 (including Town Hall and President's Night Meetings)
Total Attendance @ Meetings: 732
Total CE Hours through Zone Meetings: 29 hours

CHILDREN'S COMMITTEE
Kids Corner Articles: 7 articles & 258 views

THIRD PARTY COMMITTEE
Helped members navigate the Ohio Department of Medicaid's launch of new health plan contracts. Continued to address ongoing issues such as downcoding, credentialing and non-payment.

YOUNG OD COMMITTEE
6 Events
120 Attendees



iSEE @ HOLLINGSWORTH ELEMENTARY SCHOOL
Eaton, OH
13 Students Received Care
77% Received Glasses
Volunteer ODs: 1
Volunteer Staff: 2



EASTWEST EYE CONFERENCE
1327 Attendees
25 Possible Hours of CE for ODs
OOA Committee Day Meetings
Dr. Elizabeth Muckley Announced as Next OOA ED (January 2024)



iSEE @ PIKE DELTA YORK Wauseon, OH
78 Students Received Care
74% Received Glasses
Volunteer ODs: 2
Volunteer Staff: 2

iSEE @ CALEDONIA ELEMENTARY SCHOOL
East Cleveland, OH
48 Students Received Care
83% Received Glasses
Volunteer ODs: 14
Volunteer Staff: 4

REALEYES DEBUTED REIMAGINED SAMMY SAFE-EYES CURRICULUM
3,588 Students and 22 Volunteer Presenters have experienced the new program in the first three months.



iSEE @ GERKE ELEMENTARY SCHOOL - Franklin, OH
10 Students Received Care
88% Received Glasses
Volunteer ODs: 1

iSEE @ PENROYAL ELEMENTARY SCHOOL - Franklin, OH
10 Students Received Care
88% Received Glasses
Volunteer ODs: 1



OOA HONORS AWARD WINNERS
2023 OOA Student of the Year
Ms. Juliana Mazzotta
2023 Outstanding Realeyes Involvement
Dr. Ame Cline and Dr. Amy Keller
2023 Archer Award for Humanitarian Effort
Dr. Erica Shelton
2023 Friend of Optometry
Ohio Treasurer Robert Sprague
2023 Young OD of the Year
Dr. Tiffany Young
2023 Optometrist of the Year
Dr. Tracey Needham



DEC

iSEE @ EATON HIGH SCHOOL
Eaton, OH
10 Students Received Care
100% Received Glasses
Volunteer ODs: 1
Volunteer Staff: 1

iSEE @ OBERLIN CITY SCHOOLS
Oberlin, OH
36 Students Received Care
94% Received Glasses
Volunteer ODs: 10
Volunteer Staff: 1

iSEE @ HILLIARD CITY SCHOOLS
Hilliard, OH
23 Students Received Care
91% Received Glasses
Volunteer ODs: 9
Volunteer Staff: 5